

ESTTA Tracking number: **ESTTA189589**

Filing date: **01/30/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

|                                       |  |
|---------------------------------------|--|
| Name                                  | ODOM'S TENNESSEE PRIDE SAUSAGE, INC.   |
| Granted to Date of previous extension | 01/30/2008   |
| Address                               | 1201 NEELY'S BEND ROAD<br>MADISON, TN 37116<br>UNITED STATES   |
| Attorney information                  | Marsha G. Gentner<br>Jacobson Holman PLLC<br>400 - 7th Street, N.W.<br>Washington, DC 20004<br>UNITED STATES<br>trademark@jhip.com, mgentner@jhip.com Phone:202-638-6666 |

### Applicant Information

|                        |  |                        |            |
|------------------------|--|------------------------|------------|
| Application No         | 77148503   | Publication date       | 10/02/2007 |
| Opposition Filing Date | 01/30/2008   | Opposition Period Ends | 01/30/2008 |
| Applicant              | FF Acquisition, L.L.C.<br>4860 Cox Road<br>Glen Allen, VA 23060<br>UNITED STATES |                        |            |

### Goods/Services Affected by Opposition

Class 035. First Use: 2007/03/28 First Use In Commerce: 2007/03/28  
All goods and services in the class are opposed, namely: Retail grocery store services

### Grounds for Opposition

|                                      |                            |
|--------------------------------------|----------------------------|
| Priority and likelihood of confusion | Trademark Act section 2(d) |
|--------------------------------------|----------------------------|

### Marks Cited by Opposer as Basis for Opposition

|                       |            |                       |            |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 885136     | Application Date      | 03/17/1969 |
| Registration Date     | 01/27/1970 | Foreign Priority Date | NONE       |
| Word Mark             | NONE       |                       |            |
| Design Mark           |            |                       |            |
| Description of Mark   | NONE       |                       |            |

|                |   |  |  |
|----------------|---|--|--|
| Goods/Services | Class U046 (International Class 029). First use: First Use: 1957/04/03 First Use In Commerce: 1968/06/00<br>SAUSAGE, [ HAM, BACON, ] SOUSE [ , AND LARD ] |  |  |
|----------------|---|--|--|

|                       |   |                       |            |
|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 887577  | Application Date      | 11/05/1968 |
| Registration Date     | 03/10/1970  | Foreign Priority Date | NONE       |
| Word Mark             | ODOM'S TENNESSEE PRIDE  |                       |            |
| Design Mark           |   |                       |            |
| Description of Mark   | NONE  |                       |            |
| Goods/Services        | Class U046 (International Class 029). First use: First Use: 1957/04/03 First Use In Commerce: 1968/06/00<br>SAUSAGE, [ HAM, BACON, ] SOUSE [ AND LARD ] |                       |            |

|                       |   |                       |            |
|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 1859824   | Application Date      | 06/08/1993 |
| Registration Date     | 10/25/1994  | Foreign Priority Date | NONE       |
| Word Mark             | NONE  |                       |            |
| Design Mark           |   |                       |            |
| Description of Mark   | NONE  |                       |            |
| Goods/Services        | Class 029. First use: First Use: 1993/12/15 First Use In Commerce: 1993/12/15<br>sausage in roll, link and patty form; souse; barbequed pork; barbequed beef; head cheese; and prepared breakfast entrees consisting primarily of eggs, sausage, and cheese<br>Class 030. First use: First Use: 1993/12/15 First Use In Commerce: 1993/12/15<br>gravy; prepared breakfast entrees consisting primarily of biscuit sandwiches; and prepared breakfast entrees consisting primarily of biscuits and gravy |                       |            |

|                       |  |                       |            |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 1861064  | Application Date      | 06/08/1993 |
| Registration Date     | 11/01/1994   | Foreign Priority Date | NONE       |
| Word Mark             | ODOM'S TENNESSEE PRIDE   |                       |            |
| Design Mark           |  |                       |            |
| Description of Mark   | NONE   |                       |            |
| Goods/Services        | Class 029. First use: First Use: 1993/12/15 First Use In Commerce: 1993/12/15<br>sausage in roll, link and patty form; souse;[ barbequed pork; barbequed beef; head cheese; ] and prepared breakfast entrees consisting primarily of eggs, sausage, and cheese<br>Class 030. First use: First Use: 1993/12/15 First Use In Commerce: 1993/12/15<br>gravy; prepared breakfast entrees consisting primarily of biscuit sandwiches; and prepared breakfast entrees consisting primarily of biscuits and gravy |                       |            |

|                       |            |                  |            |
|-----------------------|------------|------------------|------------|
| U.S. Registration No. | 2653431    | Application Date | 12/06/2000 |
| Registration Date     | 11/26/2002 | Foreign Priority | NONE       |

|                     |   |      |  |
|---------------------|---|------|--|
|                     |   | Date |  |
| Word Mark           | ODOM'S TENNESSEE PRIDE  |      |  |
| Design Mark         |   |      |  |
| Description of Mark | NONE  |      |  |
| Goods/Services      | <p>Class 029. First use: First Use: 1998/05/00 First Use In Commerce: 1998/05/00 sausage in roll, link and patty form and souse; prepared breakfast entrees consisting primarily of eggs, sausage and cheese</p> <p>Class 030. First use: First Use: 1998/05/00 First Use In Commerce: 1998/05/00 prepared breakfast entrees consisting primarily of biscuit sandwiches, prepared breakfast entrees consisting primarily of biscuits and gravy, and gravy</p> |      |  |

|                       |  |                       |            |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 2850472  | Application Date      | 04/29/2003 |
| Registration Date     | 06/08/2004   | Foreign Priority Date | NONE       |
| Word Mark             | NONE   |                       |            |
| Design Mark           |  |                       |            |
| Description of Mark   | NONE   |                       |            |
| Goods/Services        | <p>Class 030. First use: First Use: 2002/11/01 First Use In Commerce: 2002/11/01 BREAKFAST SANDWICHES, NAMELY SAUSAGE AND BISCUIT SANDWICHES</p> |                       |            |

|                       |  |                       |            |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 3019156  | Application Date      | 03/18/2004 |
| Registration Date     | 11/29/2005   | Foreign Priority Date | NONE       |
| Word Mark             | NONE   |                       |            |
| Design Mark           |  |                       |            |
| Description of Mark   | NONE   |                       |            |
| Goods/Services        | <p>Class 029. First use: First Use: 1943/00/00 First Use In Commerce: 1943/00/00 FRESH SAUSAGE ROLLS, LINKS AND PATTIES; FRESH SOUSE; FULLY COOKED SAUSAGE LINKS AND PATTIES; SAUSAGE BALL APPETIZERS</p> <p>Class 030. First use: First Use: 1943/00/00 First Use In Commerce: 1943/00/00 FROZEN BREAKFAST SANDWICHES; FROZEN APPETIZERS, NAMELY, SAUSAGE HOT DOG SANDWICHES, WRAPS AND SWIRLS; AND GRAVY</p> |                       |            |

|                       |  |                       |            |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 3019210  | Application Date      | 04/12/2004 |
| Registration Date     | 11/29/2005   | Foreign Priority Date | NONE       |
| Word Mark             | NONE   |                       |            |
| Design Mark           |  |                       |            |
| Description of Mark   | NONE   |                       |            |
| Goods/Services        | <p>Class 030. First use: First Use: 2002/05/00 First Use In Commerce: 2002/05/00 FROZEN BREAKFAST SANDWICHES</p> |                       |            |

|                       |  |                       |            |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 3031104  | Application Date      | 03/18/2004 |
| Registration Date     | 12/20/2005   | Foreign Priority Date | NONE       |
| Word Mark             | ODOM'S TENNESSEE PRIDE REAL COUNTRY  |                       |            |
| Design Mark           |  |                       |            |
| Description of Mark   | NONE   |                       |            |
| Goods/Services        | Class 029. First use: First Use: 1943/00/00 First Use In Commerce: 1943/00/00<br>FRESH SAUSAGE ROLLS, LINKS AND PATTIES; FRESH SOUSE; FULLY COOKED SAUSAGE LINKS AND PATTIES; SAUSAGE BALL APPETIZERS<br>Class 030. First use: First Use: 1943/00/00 First Use In Commerce: 1943/00/00<br>FROZEN BREAKFAST SANDWICHES; FROZEN APPETIZERS, NAMELY SAUSAGE HOT DOG SANDWICHES, WRAPS AND SWIRLS; AND GRAVY |                       |            |

|                       |   |                       |            |
|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 3200845   | Application Date      | 08/15/2005 |
| Registration Date     | 01/23/2007  | Foreign Priority Date | NONE       |
| Word Mark             | TASTE THE PRIDE!  |                       |            |
| Design Mark           |   |                       |            |
| Description of Mark   | NONE  |                       |            |
| Goods/Services        | Class 029. First use: First Use: 2003/03/00 First Use In Commerce: 2003/03/00<br>Fresh sausage rolls, links and patties; fully cooked sausage links and patties; appetizers consisting primarily of meat, namely, sausage balls, hot dog sandwiches, wraps and swirls<br>Class 030. First use: First Use: 2003/03/00 First Use In Commerce: 2003/03/00<br>frozen breakfast sandwiches |                       |            |

|                       |  |                       |            |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 3200875  | Application Date      | 08/18/2005 |
| Registration Date     | 01/23/2007   | Foreign Priority Date | NONE       |
| Word Mark             | KIDS LOVE 'EM!   |                       |            |
| Design Mark           |  |                       |            |
| Description of Mark   | NONE   |                       |            |
| Goods/Services        | Class 029. First use: First Use: 2003/03/00 First Use In Commerce: 2003/03/00<br>Fresh sausage rolls, links and patties; fully cooked sausage links and patties; appetizers consisting primarily of meat, namely, sausage balls, hot dog sandwiches, wraps and swirls<br>Class 030. First use: First Use: 2003/03/00 First Use In Commerce: 2003/03/00<br>frozen breakfast sandwiches; gravy |                       |            |

|             |  |
|-------------|--|
| Attachments | 72321972#TMSN.gif ( 1 page )( bytes )<br>72311399#TMSN.gif ( 1 page )( bytes )<br>74399042#TMSN.gif ( 1 page )( bytes )<br>74399043#TMSN.gif ( 1 page )( bytes ) |
|-------------|--|

|  |   |
|--|---|
|  | 76176607#TMSN.gif ( 1 page )( bytes )<br>76510799#TMSN.gif ( 1 page )( bytes )<br>76581851#TMSN.gif ( 1 page )( bytes )<br>76586085#TMSN.gif ( 1 page )( bytes )<br>76581897#TMSN.gif ( 1 page )( bytes )<br>78693129#TMSN.jpeg ( 1 page )( bytes )<br>78695893#TMSN.jpeg ( 1 page )( bytes )<br>i5773.nop.pdf ( 20 pages )(1568439 bytes )<br>i5773.att.pdf ( 18 pages )(1447069 bytes ) |
|--|---|

## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

|           |                     |
|-----------|---------------------|
| Signature | /Marsha G. Gentner/ |
| Name      | Marsha G. Gentner   |
| Date      | 01/30/2008          |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                                      |   |                |
|--------------------------------------|---|----------------|
| ODOM'S TENNESSEE PRIDE SAUSAGE, INC. | ) |                |
|                                      | ) |                |
|                                      | ) |                |
| Opposer,                             | ) |                |
|                                      | ) |                |
| v.                                   | ) | Opposition No. |
|                                      | ) |                |
| FF ACQUISITION, L.L.C.               | ) |                |
|                                      | ) |                |
| Applicant.                           | ) |                |

**NOTICE OF OPPOSITION**

In the matter of an application to register a trademark under the Trademark Act of 1946, Serial No. 77/148,503, filed April 4, 2007, published for opposition in the TRADEMARK OFFICIAL GAZETTE of October 2, 2007, Vol. 1323, No. 1, at page TM 896, for the mark FARM BOY FIGURE, in the name of FF Acquisition, L.L.C., the Opposer Odom's Tennessee Pride Sausage, Inc., believes it will be damaged by registration of said alleged trademark, and hereby opposes same. The grounds for opposition are as follows:

1. The Opposer, Odom's Tennessee Pride Sausage, Inc. [hereafter "Odom's"], is a corporation of the State of Tennessee, located and doing business at 1201 Neely's Bend Road, Madison, Tennessee 37116. Opposer produces, markets, distributes and sells a variety of food products.
2. Commencing prior to the alleged date of first use set forth in the application opposed herein, Opposer Odom's has, and is now, engaged in the advertising, marketing, distribution, promotion and sale of food products in commerce in the United States, under and in connection with a fanciful design of a farm boy, as exemplified in the registrations pleaded herein and attached

hereto, in various forms (hereafter, Opposer's "**FARM BOY Mark(s)**") alone and in combination with other words, designs, and/or symbols, to identify and designate the goods of Opposer, and to distinguish them and Odom's business from those of others.

3. Opposer Odom's is the owner of, and will rely on herein, the following U.S. trademark registrations:

| <i>REGISTRATION NO.</i> | <i>ISSUE DATE</i> |
|-------------------------|-------------------|
| 885,136                 | January 27, 1970  |
| 887,577                 | March 10, 1970    |
| 1,859,824               | October 25, 1994  |
| 1,861,064               | November 1, 1994  |
| 2,653,431               | November 26, 2002 |
| 2,850,472               | June 8, 2004      |
| 3,019,156               | November 29, 2005 |
| 3,019,210               | November 29, 2005 |
| 3,031,104               | December 20, 2005 |
| 3,200,845               | January 23, 2007  |
| 3,200,875               | January 23, 2007  |

Said registrations are valid and subsisting, and constitute *prima facie* and/or conclusive evidence of Opposer Odom's ownership of Opposer's **FARM BOY Mark(s)**, and exclusive right to use same in commerce in connection with the goods set forth in said registrations. Attached hereto is a current printout of information from the electronic database records of the U.S. Patent and Trademark Office showing the current status and title of the aforementioned registrations.

4. Since Opposer's initial use of its **FARM BOY Mark(s)**, Odom's has used, and advertised, produced and offered its products under and in connection with said mark(s) to the public, through various channels of trade, and in commerce, with the result that Opposer's customers and the public in general have come to know and recognize Opposer's **FARM BOY Mark(s)** and to associate same with Opposer and/or the products produced, advertised, marketed, distributed, and sold by Opposer Odom's, and/or Opposer's business.

5. On April 4, 2007, Applicant filed an application to register a mark consisting of a design of a FARM BOY FIGURE. Said application was accorded Serial No. 77/148,503, and was published for opposition in the OFFICIAL GAZETTE of October 2, 2007, at page TM896, for the following services: "retail grocery store services."

6. Applicant's FARM BOY FIGURE sought to be registered by Applicant is a colorable imitation of, and/or is confusingly similar to, Opposer's prior and aforesaid **FARM BOY Mark(s)**.

7. On information and belief, the services set forth in the application opposed herein are similar and/or related to the goods and business in connection with which Odom's uses its **FARM BOY Mark(s)**, and on information and belief, said services are and/or will be offered through the same and/or similar channels of trade, and/or to the same general class of purchasers, in and to which Opposer's products are marketed and/or sold.

8. The registration and/or use of the FARM BOY FIGURE, as set forth in the opposed application, is likely to cause confusion, mistake, and/or to deceive as to origin, sponsorship, and/or association of Applicant's services under the opposed mark sought to be registered by Applicant vis-a-vis Opposer's **FARM BOY Mark(s)**, and/or to mislead purchasers of Applicant's services and/or



Opposer's goods, and/or the public in general, into believing that Applicant's services emanate from, and/or in some way, directly or indirectly, are associated with Odom's, and/or Opposer's **FARM BOY Mark(s)**, products, and/or business, or vice versa, to the damage and detriment of Odom's.

9. By virtue of the foregoing, Odom's believes it will be damaged by the registration by Applicant of the aforesaid mark, as set forth in the prior mentioned application therefor, serial no. 77/148,503.

10. If Applicant is granted the registration opposed herein, and Applicant obtains such rights as conferred under the Principal Register of the Trademark Act of 1946, Applicant will obtain unlawful gain and advantage to which it is not entitled under the Trademark Act of 1946, to the detriment and harm of Opposer.

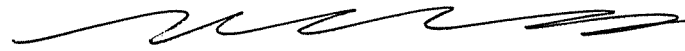
WHEREFORE, Opposer Odom's Tennessee Pride Sausage, Inc., believes and alleges that it will be damaged by registration of the FARM BOY FIGURE of application Serial No. 77/148,503, as aforesaid, and prays that:

- A. judgment in the present opposition be entered in favor of Opposer;
- B. the present opposition be sustained;
- C. registration of application Serial No. 77/148,503 be rejected and refused.

Respectfully submitted,  
ODOM'S TENNESSEE PRIDE SAUSAGE, INC.

Date: January 30, 2008

By:



Marsha G. Gentner  
JACOBSON HOLMAN PLLC  
400 Seventh Street, N.W.  
Washington, D.C. 20004  
(202) 638-6666  
Email: mgentner@jhip.com

**CERTIFICATE OF SERVICE**

I hereby certify that on this 30<sup>th</sup> day of January, 2008, the foregoing Notice of Opposition was served, by mailing same first class and postage prepaid, on the following correspondent as set forth in the records of the U.S. Patent and Trademark Office:

Scott W. Johnston, Esquire  
Merchant & Gould P.C.  
P.O. Box 2910  
Minneapolis, Minnesota 55402-0910

  
\_\_\_\_\_

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2008-01-30 09:25:38 ET**

**Serial Number:** 72321972 [Assignment Information](#) [Trademark Document Retrieval](#)

**Registration Number:** 885136

**Mark**



**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 1999-12-07

**Filing Date:** 1969-03-17

**Transformed into a National Application:** No

**Registration Date:** 1970-01-27

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2001-11-26

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. ODOM'S TENNESSEE PRIDE SAUSAGE, INC.

**Address:**

ODOM'S TENNESSEE PRIDE SAUSAGE, INC.  
P. O. BOX 1187 1201 NEELY'S BEND ROAD  
MADISON, TN 371161187  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Tennessee

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### GOODS AND/OR SERVICES

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**U.S. Class:** 046 (International Class 029)

**Class Status:** Active

SAUSAGE, SOUSE

**Basis:** 1(a)

**First Use Date:** 1957-04-03

**First Use in Commerce Date:** 1968-06-00

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### ADDITIONAL INFORMATION

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**Design Search Code(s):**

**02.05.05** - Boys; Children, boy(s)

**02.05.07** - Children wearing folk, historical, farm, Indian or cowboy costumes; Costumes, cowboy (children wearing); Costumes, farm (children wearing); Costumes, folk (children wearing); Costumes, historical (children wearing)

**02.05.24** - Stylized children, including children depicted in caricature form

**02.09.06** - Carrying items, humans; Humans, including men, women and children, depicted toting items, such as buckets or bags; Toting items, humans

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

1999-12-07 - Second renewal 10 year

1999-12-07 - Section 9 granted/check record for Section 8

1999-09-16 - Section 9 filed/check record for Section 8

1990-03-28 - First renewal 10 year

1990-01-18 - Section 9 filed/check record for Section 8

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### ATTORNEY/CORRESPONDENT INFORMATION

---

**Attorney of Record**

Marvin R. Stern

**Correspondent**

MARVIN R STERN  
JACOBSON PRICE HOLMAN & STERN PLLC  
THE JENIFER BLDG  
400 SEVENTH ST NW  
WASHINGTON DC 20004

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Serial Number: 72311399 Assignment Information

Trademark Document Retrieval

Registration Number: 887577

Mark



(words only): ODOM'S TENNESSEE PRIDE

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2000-01-12

Filing Date: 1968-11-05

Transformed into a National Application: No

Registration Date: 1970-03-10

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 900 -File Repository (Franconia)

Date In Location: 2001-11-30

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. ODOM'S TENNESSEE PRIDE SAUSAGE, INC.

**Address:**

ODOM'S TENNESSEE PRIDE SAUSAGE, INC.  
P.O. BOX 1187 1201 NEELY'S BEND ROAD

MADISON, TN 37115

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Tennessee

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### GOODS AND/OR SERVICES

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**U.S. Class:** 046 (International Class 029)

**Class Status:** Active

SAUSAGE, SOUSE

**Basis:** 1(a)

**First Use Date:** 1957-04-03

**First Use in Commerce Date:** 1968-06-00

**Used Anywhere in Another Form:** 1943 AS TO "ODOM'S TENNESSEE PRIDE."

**Used in Commerce in Another Form:** 1943 AS TO "ODOM'S TENNESSEE PRIDE."

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### ADDITIONAL INFORMATION

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**Disclaimer:** NO CLAIM IS MADE TO THE WORD "TENNESSEE" APART FROM THE MARK AS SHOWN.

**Design Search Code(s):**

**02.01.18** - Farmers (men); Hobos (men); Men, farmers, hobos and other men wearing overalls; Overalls (men wearing)

**02.01.31** - Men, stylized, including men depicted in caricature form

**02.09.06** - Carrying items, humans; Humans, including men, women and children, depicted toting items, such as buckets or bags; Toting items, humans

**21.03.08** - Fish nets; Fishing hooks; Fishing lures; Fishing rods; Fishing tackle; Hooks, fishing; Lures, fishing; Nets, fish; Reels, fishing; Tackle, fishing

**21.03.25** - Archery arm guards; Athletic supporters; Badminton shuttlecocks (birdies); Bags, punching; Balance beams (gymnastic); Basketball backboards; Basketball hoops; Batons, twirling; Billiard cue sticks; Boxing bags; Catcher's mask; Cues, billiard; Decoys, hunting; Diving boards; Face Masks, catcher's; Face masks (sports); Fins, swim; Goal posts, football; Gym bars (jungle gyms, monkey bars); Gymnastic apparatus; Handgrips, exercise; Hockey pucks; Horse apparatus (gymnastic); Masks, athletic; Masks, catcher's; Masks, fencing; Masks, scuba; Pads, protection (athletic); Parallel bars; Playground equipment; Pool cues; Pucks; Scuba fins or flippers; Scuba masks; Scuba snorkels; Shuttlecocks, badminton birdies; Supporters, athletic; Swim fins; Swim masks; Tees, kicking; Tennis ball throwers (mechanical device); Tetherball game; Trampolines; Twirling batons; Vaulting horses, gymnastic

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2000-01-12 - Second renewal 10 year

2000-01-12 - Section 9 granted/check record for Section 8

1999-10-14 - Combined Section 8 (10-year)/Section 9 filed

1990-03-29 - First renewal 10 year

1990-02-05 - Section 9 filed/check record for Section 8

1989-08-07 - Miscellaneous paper filed

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

MARVIN R. STERN

**Correspondent**

MARVIN R. STERN  
JACOBSON PRICE HOLMAN & STERN  
THE JENIFER BLDG  
400 7TH ST NW  
WASHINGTON, DC 20004

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**Serial Number:** 74399042 Assignment Information Trademark Document Retrieval

**Registration Number:** 1859824

**Mark**



**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2004-09-15

**Filing Date:** 1993-06-08

**Transformed into a National Application:** No

**Registration Date:** 1994-10-25

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 6

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-09-15

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. ODOM'S TENNESSEE PRIDE SAUSAGE, INC.

**Address:**

ODOM'S TENNESSEE PRIDE SAUSAGE, INC.  
1201 Neely's Bend Road P.O. Box 1187  
Madison, TN 371161187  
United States

**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Tennessee

---

**GOODS AND/OR SERVICES**

---

**International Class:** 029

**Class Status:** Active

sausage in roll, link and patty form; souse; barbequed pork; barbequed beef; head cheese; and prepared breakfast entrees consisting primarily of eggs, sausage, and cheese

**Basis:** 1(a)

**First Use Date:** 1993-12-15

**First Use in Commerce Date:** 1993-12-15

**International Class:** 030

**Class Status:** Active

gravy; prepared breakfast entrees consisting primarily of biscuit sandwiches; and prepared breakfast entrees consisting primarily of biscuits and gravy

**Basis:** 1(a)

**First Use Date:** 1993-12-15

**First Use in Commerce Date:** 1993-12-15

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**ADDITIONAL INFORMATION**

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**Design Search Code(s):**

**02.01.31** - Men, stylized, including men depicted in caricature form

**02.05.05** - Boys; Children, boy(s)

**02.05.07** - Children wearing folk, historical, farm, Indian or cowboy costumes; Costumes, cowboy (children wearing); Costumes, farm (children wearing); Costumes, folk (children wearing); Costumes, historical (children wearing)

**02.05.24** - Stylized children, including children depicted in caricature form

**Prior Registration Number(s):**

885136

887577

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2004-09-15 - First renewal 10 year

2004-09-15 - Section 8 (10-year) accepted/ Section 9 granted

2004-07-27 - Combined Section 8 (10-year)/Section 9 filed

2000-05-09 - Section 8 (6-year) accepted & Section 15 acknowledged

2000-02-01 - Section 8 (6-year) and Section 15 Filed

1994-10-25 - Registered - Principal Register

1994-08-02 - Published for opposition

1994-07-01 - Notice of publication

1994-05-02 - Approved for Pub - Principal Register (Initial exam)

1994-05-02 - Amendment to Use approved

1994-04-01 - Communication received from applicant

1994-04-28 - Amendment to use processing complete

1994-04-01 - Amendment to Use filed

1993-10-27 - Non-final action mailed

1993-10-14 - Assigned To Examiner

1993-09-18 - Assigned To Examiner

---

#### ATTORNEY/CORRESPONDENT INFORMATION

---

**Attorney of Record**

Marvin R. Stern

**Correspondent**

MARVIN R. STERN  
JACOBSON HOLMAN PLLC  
THE JENIFER BUILDING  
400 7TH ST NW STE 600  
WASHINGTON DC 20004-2218

---

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2008-01-30 09:26:54 ET**

**Serial Number:** 74399043 Assignment Information Trademark Document Retrieval

**Registration Number:** 1861064

**Mark**



**(words only):** ODOM'S TENNESSEE PRIDE

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2004-11-05

**Filing Date:** 1993-06-08

**Transformed into a National Application:** No

**Registration Date:** 1994-11-01

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 6

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2007-07-17

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. ODOM'S TENNESSEE PRIDE SAUSAGE, INC.

**Address:**

ODOM'S TENNESSEE PRIDE SAUSAGE, INC.  
1201 Neely's Bend Road PO Box 1187

Madison, TN 37116-118

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Tennessee

---

### GOODS AND/OR SERVICES

---

**International Class:** 029

**Class Status:** Active

sausage in roll, link and patty form; souse; and prepared breakfast entrees consisting primarily of eggs, sausage, and cheese

**Basis:** 1(a)

**First Use Date:** 1993-12-15

**First Use in Commerce Date:** 1993-12-15

**International Class:** 030

**Class Status:** Active

gravy; prepared breakfast entrees consisting primarily of biscuit sandwiches; and prepared breakfast entrees consisting primarily of biscuits and gravy

**Basis:** 1(a)

**First Use Date:** 1993-12-15

**First Use in Commerce Date:** 1993-12-15

---

### ADDITIONAL INFORMATION

---

**Design Search Code(s):**

**02.01.18** - Farmers (men); Hobos (men); Men, farmers, hobos and other men wearing overalls; Overalls (men wearing)

**02.01.31** - Men, stylized, including men depicted in caricature form

**09.05.02** - Top hats

**21.03.04** - Croquet mallets; Lacrosse sticks; Mallets (sports); Mallets, croquet; Mallets, polo; Polo mallets

**Prior Registration Number(s):**

885136

887577

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

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**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-07-17 - Case File In TICRS

2004-11-05 - First renewal 10 year

2004-11-05 - Section 8 (10-year) accepted/ Section 9 granted  
2004-09-24 - Combined Section 8 (10-year)/Section 9 filed  
2004-09-24 - PAPER RECEIVED  
2001-03-08 - Section 8 (6-year) accepted & Section 15 acknowledged  
2000-10-26 - Section 8 (6-year) and Section 15 Filed  
1994-11-01 - Registered - Principal Register  
1994-08-09 - Published for opposition  
1994-07-08 - Notice of publication  
1994-05-03 - Approved for Pub - Principal Register (Initial exam)  
1994-05-03 - Amendment to Use approved  
1994-04-01 - Communication received from applicant  
1994-04-28 - Amendment to use processing complete  
1994-04-01 - Amendment to Use filed  
1993-10-22 - Non-final action mailed  
1993-10-14 - Assigned To Examiner  
1993-09-18 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Marvin R. Stern

**Correspondent**

MARVIN R. STERN  
JACOBSON, HOLMAN PLLC  
THE JENIFER BUILDING  
400 SEVENTH STREET, N.W.  
WASHINGTON, DC 20004-2201

---

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2008-01-30 09:27:16 ET**

**Serial Number:** 76176607 [Assignment Information](#) [Trademark Document Retrieval](#)

**Registration Number:** 2653431

**Mark**



**(words only):** ODOM'S TENNESSEE PRIDE

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-11-26

**Filing Date:** 2000-12-06

**Transformed into a National Application:** No

**Registration Date:** 2002-11-26

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 101

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-01-22

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. ODOM'S TENNESSEE PRIDE SAUSAGE, INC.

**Address:**

ODOM'S TENNESSEE PRIDE SAUSAGE, INC.  
1201 Neely's Bend Road

Madison, TN 37115

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Tennessee

---

### GOODS AND/OR SERVICES

---

**International Class:** 029

**Class Status:** Active

sausage in roll, link and patty form and souse; prepared breakfast entrees consisting primarily of eggs, sausage and cheese

**Basis:** 1(a)

**First Use Date:** 1998-05-00

**First Use in Commerce Date:** 1998-05-00

**International Class:** 030

**Class Status:** Active

prepared breakfast entrees consisting primarily of biscuit sandwiches, prepared breakfast entrees consisting primarily of biscuits and gravy, and gravy

**Basis:** 1(a)

**First Use Date:** 1998-05-00

**First Use in Commerce Date:** 1998-05-00

---

### ADDITIONAL INFORMATION

---

**Disclaimer:** "TENNESSEE"

**Design Search Code(s):**

**02.01.18** - Farmers (men); Hobos (men); Men, farmers, hobos and other men wearing overalls; Overalls (men wearing)

**02.05.07** - Children wearing folk, historical, farm, Indian or cowboy costumes; Costumes, cowboy (children wearing); Costumes, farm (children wearing); Costumes, folk (children wearing); Costumes, historical (children wearing)

**02.05.24** - Stylized children, including children depicted in caricature form

**02.09.06** - Carrying items, humans; Humans, including men, women and children, depicted toting items, such as buckets or bags; Toting items, humans

**Prior Registration Number(s):**

885136

887577

1324848

1785704

1859824

1861064

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2002-11-26 - Registered - Principal Register

2002-09-03 - Published for opposition

2002-08-14 - Notice of publication

2002-01-31 - Approved for Pub - Principal Register (Initial exam)

2002-01-30 - Examiner's amendment mailed

2001-10-22 - Communication received from applicant

2001-04-20 - Non-final action mailed

2001-04-16 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

MARVIN R STERN

**Correspondent**

MARVIN R STERN

JACOBSON PRICE HOLMAN & STERN

THE JENIFER BUILDING

400 7TH ST NW STE 600

WASHINGTON DC 20004-2218

---

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2008-01-30 09:27:36 ET**

**Serial Number:** 76510799 Assignment Information

Trademark Document Retrieval

**Registration Number:** 2850472

**Mark**



**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-06-08

**Filing Date:** 2003-04-29

**Transformed into a National Application:** No

**Registration Date:** 2004-06-08

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 111

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-06-28

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Odom's Tennessee Pride Sausage, Inc.

**Address:**

Odom's Tennessee Pride Sausage, Inc.  
1201 Neely's Bend Road  
Madison, TN 37116  
United States

**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Tennessee

---

**GOODS AND/OR SERVICES**

---

**International Class:** 030  
**Class Status:** Active  
BREAKFAST SANDWICHES, NAMELY SAUSAGE AND BISCUIT SANDWICHES  
**Basis:** 1(a)  
**First Use Date:** 2002-11-01  
**First Use in Commerce Date:** 2002-11-01

---

**ADDITIONAL INFORMATION**

---

**Design Search Code(s):**  
**02.01.18** - Farmers (men); Hobos (men); Men, farmers, hobos and other men wearing overalls; Overalls (men wearing)  
**02.01.33** - Grotesque men formed by letters, numbers, punctuation or geometric shapes; Stick figures  
**02.05.05** - Boys; Children, boy(s)  
**09.05.02** - Top hats  
**17.07.01** - Rulers; Surveyor's tapes or chains; Tapes, measuring; Yard sticks

**Prior Registration Number(s):**

885136  
887577  
1859824  
1861064

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2004-06-08 - Registered - Principal Register  
2004-03-16 - Published for opposition  
2004-02-25 - Notice of publication  
2004-01-14 - Approved for Pub - Principal Register (Initial exam)  
2004-01-13 - Examiner's amendment mailed  
2003-12-11 - Communication received from applicant

2003-12-11 - PAPER RECEIVED

2003-12-01 - Non-final action mailed

2003-11-15 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

MARVIN R. STERN

**Correspondent**

MARVIN R. STERN

JACOBSON HOLMAN PLLC

THE JENIFER BUILDING

400 SEVENTH STREET, N.W.

WASHINGTON, D.C. 20004-2201

Phone Number: (202) 638-6666

Fax Number: (202) 393-5350/51/52

---

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2008-01-30 09:27:56 ET**

**Serial Number:** 76581851 Assignment Information

Trademark Document Retrieval

**Registration Number:** 3019156

**Mark**



**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2005-11-29

**Filing Date:** 2004-03-18

**Transformed into a National Application:** No

**Registration Date:** 2005-11-29

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 104

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2005-11-29

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Odom's Tennessee Pride Sausage, Inc.

**Address:**

Odom's Tennessee Pride Sausage, Inc.  
1201 Neely's Bend Road  
Madison, TN 37116  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Tennessee

---

### GOODS AND/OR SERVICES

---

**International Class:** 029

**Class Status:** Active

FRESH SAUSAGE ROLLS, LINKS AND PATTIES; FRESH SOUSE; FULLY COOKED SAUSAGE LINKS AND PATTIES; SAUSAGE BALL APPETIZERS

**Basis:** 1(a)

**First Use Date:** 1943-00-00

**First Use in Commerce Date:** 1943-00-00

**International Class:** 030

**Class Status:** Active

FROZEN BREAKFAST SANDWICHES; FROZEN APPETIZERS, NAMELY, SAUSAGE HOT DOG SANDWICHES, WRAPS AND SWIRLS; AND GRAVY

**Basis:** 1(a)

**First Use Date:** 1943-00-00

**First Use in Commerce Date:** 1943-00-00

---

### ADDITIONAL INFORMATION

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**Design Search Code(s):**

**02.01.18** - Farmers (men); Hobos (men); Men, farmers, hobos and other men wearing overalls; Overalls (men wearing)

**02.05.05** - Boys; Children, boy(s)

**02.05.07** - Children wearing folk, historical, farm, Indian or cowboy costumes; Costumes, cowboy (children wearing); Costumes, farm (children wearing); Costumes, folk (children wearing); Costumes, historical (children wearing)

**02.05.24** - Stylized children, including children depicted in caricature form

**09.05.05** - Sombreros, cowboy hats (10 gallon hats), other broad-brimmed hats

**Prior Registration Number(s):**

885136

887577

1859824

1861064

2653431

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

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**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2005-11-29 - Registered - Principal Register

2005-09-06 - Published for opposition  
2005-08-17 - Notice of publication  
2005-05-17 - Law Office Publication Review Completed  
2005-04-08 - Assigned To LIE  
2005-04-05 - Approved for Pub - Principal Register (Initial exam)  
2005-04-02 - Teas/Email Correspondence Entered  
2005-04-01 - Communication received from applicant  
2005-04-01 - TEAS Response to Office Action Received  
2004-10-12 - Examiner's Amendment And/Or Priority Action E-Mailed  
2004-10-12 - Examiners Amendment And/Or Priority Action - Completed  
2004-09-28 - Assigned To Examiner  
2004-04-28 - TEAS Change Of Correspondence Received  
2004-04-05 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

MARVIN R. STERN

**Correspondent**

MARSHA G. GENTNER  
JACOBSON HOLMAN PLLC  
400 SEVENTH STREET, NW  
WASHINGTON DC 20004  
Phone Number: 202-638-6666  
Fax Number: 202-393-5350

---

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2008-01-30 09:30:50 ET**

**Serial Number:** 76586085 Assignment Information      Trademark Document Retrieval

**Registration Number:** 3019210

**Mark**



**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2005-11-29

**Filing Date:** 2004-04-12

**Transformed into a National Application:** No

**Registration Date:** 2005-11-29

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 104

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2005-11-29

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Odom's Tennessee Pride Sausage, Inc.

**Address:**

Odom's Tennessee Pride Sausage, Inc.  
1201 Neely's Bend Road  
Madison, TN 37116  
United States



**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Tennessee

---

### GOODS AND/OR SERVICES

---

**International Class:** 030

**Class Status:** Active

FROZEN BREAKFAST SANDWICHES

**Basis:** 1(a)

**First Use Date:** 2002-05-00

**First Use in Commerce Date:** 2002-05-00

---

### ADDITIONAL INFORMATION

---

**Design Search Code(s):**

**02.01.08** - Buckskin clothing, men wearing; Coonskin hats, men wearing; Frontiersmen; Men, frontiersmen, pioneers, mountaineers, trappers and other men wearing buckskins and/or coonskin caps; Mountaineers; Pioneers; Trappers

**02.01.18** - Farmers (men); Hobos (men); Men, farmers, hobos and other men wearing overalls; Overalls (men wearing)

**02.01.31** - Men, stylized, including men depicted in caricature form

**02.05.05** - Boys; Children, boy(s)

**02.05.07** - Children wearing folk, historical, farm, Indian or cowboy costumes; Costumes, cowboy (children wearing); Costumes, farm (children wearing); Costumes, folk (children wearing); Costumes, historical (children wearing)

**09.05.05** - Sombreros, cowboy hats (10 gallon hats), other broad-brimmed hats

**Prior Registration Number(s):**

885136

887577

1859824

1861064

2653431

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### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

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### PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2005-11-29 - Registered - Principal Register

2005-09-06 - Published for opposition

2005-08-17 - Notice of publication

2005-05-17 - Law Office Publication Review Completed

2005-04-08 - Assigned To LIE

2005-04-05 - Approved for Pub - Principal Register (Initial exam)

2005-04-02 - Teas/Email Correspondence Entered

2005-04-01 - Communication received from applicant

2005-04-01 - TEAS Response to Office Action Received

2004-10-01 - Non-final action mailed

2004-09-30 - Non-Final Action Written

2004-09-28 - Assigned To Examiner

2004-05-03 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

MARSHA G. GENTNER

**Correspondent**

MARSHA G. GENTNER  
JACOBSON HOLMAN PLLC  
THE JENIFER BUILDING  
400 SEVENTH STREET, N.W.  
WASHINGTON, D.C. 20004-2201  
Phone Number: (202) 638-6666  
Fax Number: (202) 393-5350/51/52

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2008-01-30 09:31:41 ET**

**Serial Number:** 76581897 Assignment Information      Trademark Document Retrieval

**Registration Number:** 3031104

**Mark**



**(words only):** ODOM'S TENNESSEE PRIDE REAL COUNTRY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2005-12-20

**Filing Date:** 2004-03-18

**Transformed into a National Application:** No

**Registration Date:** 2005-12-20

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 108

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2005-12-20

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Odom's Tennessee Pride Sausage, Inc.

**Address:**

Odom's Tennessee Pride Sausage, Inc.  
1201 Neely's Bend Road

Madison, TN 37116

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Tennessee

---

### GOODS AND/OR SERVICES

---

**International Class:** 029

**Class Status:** Active

FRESH SAUSAGE ROLLS, LINKS AND PATTIES; FRESH SOUSE; FULLY COOKED SAUSAGE LINKS AND PATTIES; SAUSAGE BALL APPETIZERS

**Basis:** 1(a)

**First Use Date:** 1943-00-00

**First Use in Commerce Date:** 1943-00-00

**International Class:** 030

**Class Status:** Active

FROZEN BREAKFAST SANDWICHES; FROZEN APPETIZERS, NAMELY SAUSAGE HOT DOG SANDWICHES, WRAPS AND SWIRLS; AND GRAVY

**Basis:** 1(a)

**First Use Date:** 1943-00-00

**First Use in Commerce Date:** 1943-00-00

---

### ADDITIONAL INFORMATION

---

**Section 2(f), in part,** as to "Tennessee"

**Design Search Code(s):**

**02.05.05** - Boys; Children, boy(s)

**02.05.07** - Children wearing folk, historical, farm, Indian or cowboy costumes; Costumes, cowboy (children wearing); Costumes, farm (children wearing); Costumes, folk (children wearing); Costumes, historical (children wearing)

**02.05.24** - Stylized children, including children depicted in caricature form

**24.09.07** - Advertising, banners; Banners

**Prior Registration Number(s):**

887577

1324848

1785704

1861064

2653431

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown

**near the top of this page.**

2005-12-20 - Registered - Principal Register

2005-09-27 - Published for opposition

2005-09-07 - Notice of publication

2005-06-13 - Law Office Publication Review Completed

2005-05-11 - Assigned To LIE

2005-04-25 - Approved for Pub - Principal Register (Initial exam)

2005-04-20 - Teas/Email Correspondence Entered

2005-03-29 - Communication received from applicant

2005-03-29 - TEAS Response to Office Action Received

2004-09-29 - Examiner's Amendment And/Or Priority Action Mailed

2004-09-28 - Examiners Amendment And/Or Priority Action - Completed

2004-09-28 - Assigned To Examiner

2004-09-28 - Assigned To Examiner

2004-04-05 - New Application Entered In Tram

---

#### **ATTORNEY/CORRESPONDENT INFORMATION**

---

##### **Attorney of Record**

MARVIN R. STERN

##### **Correspondent**

MARVIN R. STERN  
JACOBSON HOLMAN PLLC  
THE JENIFER BUILDING  
400 SEVENTH STREET, N.W.  
WASHINGTON, D.C. 20004-2201  
Phone Number: (202) 638-6666  
Fax Number: (202) 393-5350

---

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2008-01-30 09:32:00 ET**

**Serial Number:** 78693129 Assignment Information      Trademark Document Retrieval

**Registration Number:** 3200845

**Mark**



**(words only):** TASTE THE PRIDE!

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2007-01-23

**Filing Date:** 2005-08-15

**Transformed into a National Application:** No

**Registration Date:** 2007-01-23

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 111

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2007-01-23

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Odom's Tennessee Pride Sausage, Inc.

**Address:**

Odom's Tennessee Pride Sausage, Inc.  
1201 Neely's Bend Road

Madison, TN 37116

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Tennessee

---

### GOODS AND/OR SERVICES

---

**International Class:** 029

**Class Status:** Active

Fresh sausage rolls, links and patties; fully cooked sausage links and patties; appetizers consisting primarily of meat, namely, sausage balls, hot dog sandwiches, wraps and swirls

**Basis:** 1(a)

**First Use Date:** 2003-03-00

**First Use in Commerce Date:** 2003-03-00

**International Class:** 030

**Class Status:** Active

frozen breakfast sandwiches

**Basis:** 1(a)

**First Use Date:** 2003-03-00

**First Use in Commerce Date:** 2003-03-00

---

### ADDITIONAL INFORMATION

---

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

**Design Search Code(s):**

**02.05.05** - Boys; Children, boy(s)

**02.05.24** - Stylized children, including children depicted in caricature form

**09.03.02** - Coveralls; Exercise clothes, shorts; Gym shorts; Jeans; Knickers; Overalls; Pants; Shorts; Slacks; Sweatpants; Trousers

**09.05.05** - Sombreros, cowboy hats (10 gallon hats), other broad-brimmed hats

**10.03.02** - Canes, walking; Shepherds crook (staff); Walking sticks and canes

**Prior Registration Number(s):**

2850472

3019210

3043559

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### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

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### PROSECUTION HISTORY

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-01-23 - Registered - Principal Register  
2006-11-07 - Published for opposition  
2006-10-18 - Notice of publication  
2006-09-21 - Law Office Publication Review Completed  
2006-09-15 - Assigned To LIE  
2006-09-07 - Approved for Pub - Principal Register (Initial exam)  
2006-09-06 - Teas/Email Correspondence Entered  
2006-09-01 - Communication received from applicant  
2006-09-01 - TEAS Response to Office Action Received  
2006-03-03 - Non-final action e-mailed  
2006-03-03 - Non-Final Action Written  
2006-03-03 - Assigned To Examiner  
2005-08-22 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

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**Attorney of Record**

Marsha G. Gentner

**Correspondent**

MARSHA G. GENTNER  
JACOBSON HOLMAN PLLC  
400 7TH ST NW STE 600  
WASHINGTON, DC 20004-2218  
Phone Number: 202-638-6666  
Fax Number: 202-393-5350

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**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2008-01-30 09:32:21 ET**

**Serial Number:** 78695893 [Assignment Information](#) [Trademark Document Retrieval](#)

**Registration Number:** 3200875

**Mark**



**(words only):** KIDS LOVE 'EM!

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2007-01-23

**Filing Date:** 2005-08-18

**Transformed into a National Application:** No

**Registration Date:** 2007-01-23

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 111

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 830 -Post Registration

**Date In Location:** 2007-05-31

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

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1. ODOM'S TENNESSEE PRIDE SAUSAGE, INC.

**Address:**

ODOM'S TENNESSEE PRIDE SAUSAGE, INC.  
1201 Neely's Bend Road

Madison, TN 37116

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Tennessee

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### GOODS AND/OR SERVICES

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**International Class:** 029

**Class Status:** Active

Fresh sausage rolls, links and patties; fully cooked sausage links and patties; appetizers consisting primarily of meat, namely, sausage balls, hot dog sandwiches, wraps and swirls

**Basis:** 1(a)

**First Use Date:** 2003-03-00

**First Use in Commerce Date:** 2003-03-00

**International Class:** 030

**Class Status:** Active

frozen breakfast sandwiches; gravy

**Basis:** 1(a)

**First Use Date:** 2003-03-00

**First Use in Commerce Date:** 2003-03-00

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### ADDITIONAL INFORMATION

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**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

**Design Search Code(s):**

**02.05.07** - Children wearing folk, historical, farm, Indian or cowboy costumes; Costumes, cowboy (children wearing); Costumes, farm (children wearing); Costumes, folk (children wearing); Costumes, historical (children wearing)

**09.05.05** - Sombreros, cowboy hats (10 gallon hats), other broad-brimmed hats

**10.03.02** - Canes, walking; Shepherds crook (staff); Walking sticks and canes

**Prior Registration Number(s):**

2850472

3019210

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

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**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-04-18 - Section 7 correction issued

2007-04-06 - On Hold - Electronic Record Review Required

2007-04-02 - Section 7 correction issued

2007-02-27 - Section 7 amendment filed

2007-02-27 - PAPER RECEIVED

2007-01-23 - Registered - Principal Register

2006-11-07 - Published for opposition

2006-10-18 - Notice of publication

2006-09-22 - Law Office Publication Review Completed

2006-09-15 - Assigned To LIE

2006-09-07 - Approved for Pub - Principal Register (Initial exam)

2006-09-06 - Teas/Email Correspondence Entered

2006-09-01 - Communication received from applicant

2006-09-01 - TEAS Response to Office Action Received

2006-03-03 - Non-final action e-mailed

2006-03-03 - Non-Final Action Written

2006-03-03 - Assigned To Examiner

2005-08-26 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

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**Attorney of Record**

Marsha G. Gentner

**Correspondent**

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